



SPONSORSHIP OPPORTUNITIES 2024

Northeast
PASSAGE[®]



University of New Hampshire



NEPassage.org

Northeast Passage (NEP) is New England's premier provider of Adaptive Sports opportunities and Recreational Therapy services. In 2023, NEP utilized the power of sports and recreation to enrich the lives of nearly 8,000 individuals with disabilities, veterans, seniors, and kids in schools. Northeast Passage is a self-funded program of the University of New Hampshire College of Health and Human Services and a 501(c)(3) nonprofit under the University of New Hampshire Foundation.

CHOOSE AN AREA OF INTEREST TO SPONSOR:



CLINICAL RECREATIONAL THERAPY

NEP Recreational Therapy (RT) services support the health and wellbeing of individuals with a variety of disabilities and health conditions. Our nationally certified and NH licensed recreational therapists (CTRS/L) work with clients in schools and communities. Leveraging client interests and strengths, to achieve personal goals.



ADAPTED RECREATION

The Adapted Recreation program offers a spectrum of service, from entry-level instruction and ongoing recreational events, to adaptive equipment rental and personalized consultation. NEP offers recreational opportunities in sports like archery, cycling, golf, water skiing, hiking, ice skating, kayaking, pickleball, wheelchair court sports, and more.



COMPETITIVE SPORTS

The Northeast Passage Tucker Center for All Athletes offers competitive team sports for youth and adults with disabilities. Athletes from beginner to developmental and elite levels have opportunities to practice, train, compete, and travel with their teams. Sports currently offered include: Power Soccer, Sled Hockey, Wheelchair Lacrosse, and Wheelchair Rugby.



VETERAN PROGRAMS

Northeast Passage's Veteran Adaptive Sports & Recreation program offers local participation in popular activities aimed at increasing fitness, decreasing the impact of disability and offering healthy, supportive social settings. Programs for Veterans include archery, bowling, cycling, fly fishing, ice fishing, kayaking, snowshoeing, woodcarving, arts and more.

NEP CELEBRATION *(sponsors of all events recognized)*

A celebration to recognize and thank NEP supporters and sponsors featuring food, drink, and professionally produced success story videos of NEP participants. This event provides a unique opportunity for our higher-level donors and sponsors to network, socialize, and celebrate with one another and the Northeast Passage crew. **Save The Date: 11/14/24 - Envio Hotel - Portsmouth, NH**

THE (603) CHALLENGE

University-wide online fundraising campaign taking place over five days. Northeast Passage competes against other University programs for bonus funds based on the highest number of individual donors. Donors are incentivized with matches and bonuses added to their gift based on available funds provided by underwriters.

COMP SPORTS CHALLENGE

A month-long peer-to-peer fundraising campaign supporting NEP Competitive Sports Programs, which include Power Soccer, Sled Hockey, Wheelchair Rugby and Wheelchair Lacrosse. Northeast Passage athletes raise money for their respective teams/programs through a P2P fundraising platform. Teams can unlock bonuses from sponsors by hitting targets for income or team participation.

VETERAN STRIPER DAY

A unique event where local fisherman volunteer their time, expertise, and vessels to take military veterans out for a day of striped bass fishing. The event is based out of the Safe Harbor Wentworth Marina in New Castle, NH. Veteran Striper Day provides the opportunity for veterans to create a memory of a lifetime fishing for New England's most sought after saltwater gamefish. Sponsorships support veteran programs throughout the year.

2024 SPONSORSHIP BENEFITS

THRIVE
\$25,000+

GROW
\$10,000

ACHIEVE
\$5,000

PURSUE
\$2,500

DEFINE
\$1,000

CELEBRATION RECOGNITION

	THRIVE \$25,000+	GROW \$10,000	ACHIEVE \$5,000	PURSUE \$2,500	DEFINE \$1,000
Celebration Signage	●	●	●	●	●
Celebration Video Screen	●	●	●	●	●
Celebration Website	●	●	●	●	●
Celebration Email Blasts	●	●	●	●	●
Celebration Invite Mailing	●	●	●	●	●
Celebration MC Recognition	●	●	●	●	●
Celebration Table Tent	●	●	●	●	●
Celebration Tickets	12	10	6	4	2

FUNDRAISING EVENT RECOGNITION

	THRIVE \$25,000+	GROW \$10,000	ACHIEVE \$5,000	PURSUE \$2,500	DEFINE \$1,000
Event Website	●	●	●	●	●
Event Signage	●	●	●	●	●
Social Media Pre-Event	●	●	●	●	●
Social Media Post-Event	●	●	●	●	●
Event Email Blasts	●	●	●	●	●

ADDITIONAL BENEFITS

	THRIVE \$25,000+	GROW \$10,000	ACHIEVE \$5,000	PURSUE \$2,500	DEFINE \$1,000
Listing in Newsletter	●	●	●	●	●
Logo on NEP Program Page	●	●	●	●	●
Annual Report	●	●	●	●	●
Volunteer Opportunities	●	●	●	●	●
Spotlight in Newsletter	●	●	●	●	●
Team Building Event	●	●	●	●	●
Logo on NEP Homepage	●	●	●	●	●
Custom-Tailored Benefit	●	●	●	●	●

Northeast Passage is a 501(c)(3) nonprofit program under the University of New Hampshire Foundation.

Contact: (603) 862-0070 | northeast.passage@unh.edu

THANK YOU FOR YOUR SUPPORT!

Northeast Passage is a 501c3 nonprofit program under the University of New Hampshire Foundation. Your tax deductible sponsorship contribution directly supports Northeast Passage programming for individuals with disabilities, veterans, and children in schools. Thank you for believing in our mission.

YES! Please include me as a 2024 Northeast Passage sponsor to benefit NEP Adaptive Sports & Recreational Therapy programming. Make my gift reoccurring

I would like to sponsor the following NEP program area:

Greatest Need Clinical Rec Therapy Adapted Recreation Competitive Sports Veteran Programs

SPONSOR LEVEL: _____ **AMOUNT:** _____

SPONSOR NAME: _____ **CONTACT:** _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

PHONE: _____ **EMAIL:** _____

PAYMENT: **CREDIT CARD** **CHECK ENCLOSED**

CREDIT CARD#: _____ **EXP DATE:** _____

NAME ON CARD: _____ **CVV:** _____

FAX form to:
Northeast Passage
(603) 862-0249

OR **MAIL form to:**
Northeast Passage
121 Technology Drive, Suite 161
Durham, NH 03824